



HB Corp News

Heaven's Best Team,

We hope your May is off to a great start. The corporate office would like to wish all of our Heaven's Best Mom's a belated Happy Mother's Day! There are many celebrations coming up in May, so be sure and utilize this time to market to your customers. Graduation parties, end of the school year and summer festivities are right around the corner. Annie Pratt, franchise owner in the Lake Tahoe California area has recently launched her new campaign "Retrieving cushions from storage, cleaning, adding fabric protector." Take a look at the recent flyer she created.

laketahoe.heavensbest.com
CARPET • UPHOLSTERY
HARDWOOD • TILE & GROUT

Heaven's Best
 Carpet Cleaning

\$10
 PER OZ OF
 FABRIC PROTECTOR
With purchase of a cleaning

\$125
 PER HOUR OF SERVICE
For retrieving, cleaning, and
 placement of outdoor furniture.

Summer is coming!
Protect your outdoor furniture today!

Our Services Include:

- Retrieving cushions from storage
- Cleaning cushions
- Applying protector
- Placing cushions on outdoor furniture
- Moving cushions into garages

No charge for placement in garage

530-320-4192



New Franchise Owners

We also want to welcome our latest franchise owners Michael and Kara Nichols who purchased the West Jordan, Utah area. They just finished training and are excited to start this next chapter. We look forward to seeing their success!



Awards for 2022

Heaven's Best has been recognized for several different awards for 2022! Top 200 Franchise, Top Franchise for Women, and also as a Top 50 Low-cost Franchise awarded by Franchise Business Review. Entrepreneur has awarded us as a Top Home-Based Business, and as a Top Global Franchise. We would not receive these awards without your success. Thank you all for making Heaven's Best an award-winning franchise to own in 2022! Please share with us on the owner's Facebook page when you have success. We all learn from each other, and gain inspiration from each success.

Contact Information

Please notify Linda at the corporate office if you need to change or update your contact phone number, address or any information on the location page finder. Email Linda, at linda@heavensbest.com

Insurance Verification

In case you missed the earlier message about Rikor Insurance we want to be sure you know that we have partnered with them to help us make sure all franchisees are in compliance. Please take the time to send in your insurance verification as mandated by franchising laws. A big THANK YOU to those of you who have already done this! We know how busy you are and really do appreciate it.

Vendors We Partner With

We have researched to bring you the best support available, and we were able to negotiate lower prices for all Heaven's Best owners. Please take a moment to read more about their services below.

Support from our Heaven's Best Corporate Office

Please be sure to utilize our team if you need any assistance from

us. We are here to help regarding products, cleaning, advertising, and assistance in growing your business. If you have suggestions or concerns also please feel free to reach out to the management team. We value your input and hope to hear from you.

Wishing You All the Best!

Your Heaven's Best Corporate Team

Contact Information

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EZ Local

COVID-19 Policies and Cleaning Protocols Message

You may have received an email this week if your website displays a 'COVID-19 safety policies and cleaning protocols' message on the homepage. With COVID-related guidance and policies becoming more relaxed around the country, many operators have opted to remove this message. Would love to get your feedback on this.

If you no longer wish to display the 'COVID-19 safety policies and cleaning protocols' message on your website, or if you have any other questions or updates related to safety policies and cleaning protocols published on your site, please let us know and we would be happy to assist!

As always, don't hesitate to call us with any questions you may have at (877) 416-2378.

<https://ezlocal.com>



Customer Lobby

Stop Wasting Marketing Money

Customer Lobby gets you more business from your existing customer base.

Did you know that it cost 5X as much to get a new customer as it does to keep an existing one? We focus on what works, so your marketing dollars aren't wasted and you make more money

Austin Matthews | Sales Manager

510.330.5439 | [Customer Lobby](#)

[More Repeat Business for Heaven's Best Carpet Cleaning](#)

More Repeat Business for Heaven's Best Carpet Cleaning
try.customerlobby.com



Fittlebug

Online Scheduling

The Suns Out and You're Not!



When I was younger, I used to have a manager that always said, “The only thing that you can control is how many times you pick up the phone”. Boy have things changed! The only thing in common today with the telephone line is that it is sometimes the same line as your Internet connection. If you are wondering how to get your van or yourself out of the garage more... market better! The couple hundred dollar a month work van does you no good sitting in the garage. People spend hundred and even thousands of dollars marketing in various forms and then force their marketplace to work with them between 8am and 6pm. That’s not the world we live in today and it’s not efficient.

You need to “Empower” people to work with you the way that they want to and when they want to! FittleBug is the ultimate sales closer, it tells your clients what you do, educates them on their options, tells them when your free to do exactly that and empowers them to “BOOK IT THEMSELVES AND BE DONE”, all based on your actual availability. Go ahead, try and hire someone for \$5.34 a day to do all that. Be a leader in your community and empower consumers to work with you better. If you’re not leading your industry with empowering technology, then your competition will and the view will always be the same. FittleBug can get set up in about 2 hours. For \$160 per month (month to month contract) it is the most cost-effective marketing/empowering/booking tool on the market today and that’s probably

why your headquarters did the research and choose to endorse FittleBug as the preferred platform to empower the Heavens Best franchises. (Syncs with ServiceMonster and Google Calendars if desired) Call now to get a live demonstration and discover what other HB Franchises already know. It's a NO BRAINER! Our pricing platform costs less the more franchises come on board. It's a win-win. Call today... 630-444-2000 www.fittlebug.com



Contractor Texter

Auto Responses to Your Leads

We send instant, customizable responses to leads
so you connect faster & win jobs.

We integrate with Google My Business, Yelp, Angi & more lead providers.
We help over 1,400 businesses nationwide reach their leads more effectively.

30 Day free trial/ Plans start at \$29/mo
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ADP Payroll Services & HR Support

Take advantage of the latest payroll, compliance, and HR solutions with ADP, Heaven's Best Carpet Cleaning Newest National Supplier

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From simple payroll to HR support, recruiting, and employee handbooks, ADP has you covered. In a snap, easily connect with your favorite accounting, POS, HR, and business software. As your needs change, effortlessly add other ADP services, like timekeeping and benefits.

Payroll with easy upload of time data

Recruiting & Electronic Onboarding

Integrations with Points of Sale Systems

Flexible Pay options including early access to earned pay

HR Management

Most Complete Solution

ADP is the most complete payroll and HR partner that gets it right from the start and keeps you ahead. With ADP's affordable payroll and a flexible suite of HR products, you only pay for the options you need.

Get this deal by contacting your dedicated ADP representative

Contact Jeremy Dyer at (952) 814-5845 or Jeremy.Dyer@adp.com to see how ADP can best support your franchise business.

* 6 months free service applies to new Run Powered by ADP clients with 1-49 payees.

Free payroll is for months 11-1 from company code/module start date. Copyright ©

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ServiceMonster

"ServiceMonster is much more than a scheduling software company. The reports, mailing, drip campaigns and so much more has helped me continue to grow year after year. I've been using ServiceMonster for years now and anytime I need assistance, the customer service reps are extremely helpful and patient for a technically challenged person like myself. ServiceMonster is a must for any service/route industry company." - Chris Shaw

See what Chris and 12,000+ other users love about ServiceMonster and book a one-on-one demo with one of our experts today at servicemonster.net/demo

ServiceMonster

Signpost

**TRY A LIVE RECEPTIONIST FOR FREE
FREE TRIAL OFFER FOR HEAVEN'S BEST OWNERS**



Are you spending a ton of \$\$ on marketing, only to miss incoming leads when they call you? Don't let those potential customers go to the competition! Get the backstop in place to catch all those calls and convert more leads to customers.

For a limited time, Signpost is offering Heaven's Best owners a chance to test-drive our 24/7 Live Receptionists free for 2 weeks. You'll get access to a team of US-based receptionists, trained like employees at your business, to answer any calls and help you win more jobs. No credit card needed. No strings attached!

[Learn More](#)

<https://signup.signpost.com/partner/hb/scs/>

Rikor

Common Questions Zees Ask:

"What does Rikor do?"

Rikor's goal is to simplify insurance for you to get the coverage required by the FDD while also making sure you don't buy more coverage than you need. Yes, that happens.

Our consultant services, carrier network, and in-house software together make it easy for franchisees to get the coverage they need to protect their investment and meet the FDD requirements.

Your business is a critical asset that takes care and expertise to protect. We have a shared goal to keep your business protected.

"What insurance companies do you use?"

Rikor covers all the insurance you need to meet FDD requirements and protect your investment. Every franchise is different, every industry is different, and Rikor understands that.

"What policies do you write?"

- General Liability (This policy is most commonly used)
- Worker Compensation (Lost salary due to on-the-job injury)
- Commercial Auto
- Property
- EPLI (Protection against employee lawsuits)
- Crime (Employee theft, wire fraud, etc.)
- Cyber (Phishing, stalking, identity theft, etc.)

Franchise owners work with Rikor to establish risks the brand is most likely to face. Success is properly financing the risk over time.

"How do you know what we need?"

We partner with the franchisor (Zor), our common goal is to ensure all franchisee's (Zees) have the proper insurance. We take the time to fully understand the brand's exposure and to ensure you're not buying too little or too much coverage.

"Where can you sell insurance?"

All 50 states.

"What's in it for me?"

Minimal effort, maximum results. An easy solution for the insurance you need to protect your investment and meet FDD requirements.

For more questions, email: hello@rikor.io

<https://rikor.io/>

Shipping Special

NEW Pet Enzyme – 32 oz BUY 5 GET 1 FREE

\$8.89

For Pet odor or other unpleasant odor also for yellow stains left by pets.



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