



September 2014
Issue 9

STATE OWNER NEWSLETTER

Testimonials from Operators

In our last State Owner Webinar we discussed the need of testimonials from as many of our existing operators as possible. We want to know why our people picked us over our competition. We want to know what it is about Heaven's Best that made it a good fit for them. We want to know what convinced them to become part of our company.

We can use written letters, audio recordings, video recordings, and pictures from each of our city operators to help tell the Heaven's Best story. We would like some of them to talk about some of our additional services that increase their revenue streams. They could talk about some of their worries or concerns they had before they bought our franchise, and how those concerns melted away. We would like pictures of them working and interacting with the customer. We would like many more before-and-after pictures from their jobs showing all of the services we offer, such as carpet, upholstery, leather, wood floors, tile and grout, marble, mattresses, wool area rugs, spot dyeing, repairs, autos, planes, boats, busses, protector, spotter, multi surface maintainer, pet enzyme treatment, and VCT tile stripping and waxing. We would like pictures of their employees, customers, equipment, vans, office set-up, and their family.

We would like to get as many of these testimonials and pictures as soon as possible. We are asking each of you to contact the operators in your state to see if they would do this for you. We will use these in the promotion of new franchise sales. We realize that everyone is busy and some may not take the time to do this. You may want to consider some kind of incentive if they get it to you.

As soon as you collect any of these, please send it into the Corporate Office and we will get it to E-Z Nettools.

These testimonials have been trickling in, but we can use many more. We realize that this is a busy time for you and your operators, but we ask that you help obtain these testimonials.

It has been working well for them to use Google docs for transmitting them to us. You can load them up and give us access to the document by sending us an email. If any of you need help doing this, please call our office.

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