



January 2015
Issue 1

STATE OWNER NEWSLETTER

EZ Net Tools DVD Instruction on Getting Reviews

Each state owner should have received an instructional disk from EZ-NetTools showing how to get reviews from your customers. It is imperative that our operators get our happy, satisfied customers to give us a review. This will help your web site move to the top of search engine results, such as Google. Each of our operators must do their part in getting these reviews. Please encourage them to do so. Each of you should review the disk enough that you feel familiar with the process so that you can help your city operators get meaningful reviews from their customers.

INSIDE THIS ISSUE

- *EZ Net Tools DVD Instruction on Getting Reviews*
- *Lease Buy-Out Option*
- *Year End Stats*

Lease Buy-Out Option

This is the last call for the lease buy-out option at the current terms. If you are interested in this option you must act right away.

By the end of this month we will be explaining to our state owners some changes that will be taking place in the business in the next few months. These changes will require a lot more from each state owner than has been required in the past. This will be a greater time and financial commitment along with other requirements for each state owner.

Year End Stats

At the end of each year we need to gather some particular stats from each of you regarding situation changes that took place in your state during the entire year of 2014. We need to have this information turned in to our office no later than **January 5, 2015**. We appreciate the three of you who have already gotten this in to us, and we look forward to getting the rest of them by the 5th.

Please compile the following stats as of December 31, 2014:

The number of additional new areas you sold to your existing Operators:

The number of areas you deleted from existing Operators:

The number of new areas you sold to new Operators:

The name of any Operator who had their license agreement terminated:

The name of any Operator that transferred their license agreement, and the name of the person that they transferred their rights to:

The total number of licensed territories which includes all of your existing Operators as of 12-31-2014: