



February 2014
Issue 2

STATE OWNER NEWSLETTER

Heaven's Best Franchisee Inspection Form

The inspection form will be sent to you by an email so that you can print it out and use it as a stand-alone document rather than being included with the newsletter, so please check your email and save that on your computer for future use.

Customer Reviews

The customer reviews are a very important part of promoting all Heaven's Best websites. In our State Owner webinar we talked about a video recording on a smart phone or a voice only recording on the smart phone, but our operators can even hand write what the customer tells them in person. We just need reviews from these operators' customers from every city that an operator owns. We need to be getting these as soon as we can.

Other things will be introduced later that will get us reviews from a customer going to a web site from their own computer that will be another phase of this review process, but for now we need quick, simple reviews. We need a bunch of these as soon as we can get them. It will still be good for the release form to be signed which will allow us to these comments publically.

Year End Stats

I am still waiting for the year end stats from a number of our state owners. If you have not yet turned yours into the corporate office, please do it now.

Review What Your Operators Are Ordering

We expect each state owner to review what your operators are ordering. Please compare it to all operators in your state. We showed how to do this during the State Owner Webinar in January. I hope each of you is taking the time to review the orders reports to get a better feel for who is doing what in your state.

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State Owner Webinar

Our next State Owner Webinar will be Wednesday, February 26, 2014 starting at 4:00 pm MST and will go until 5:00 pm. John will be tied up with our training that day and will not be able to attend, but I hope to have the rest of you in attendance.

Training Date Changes

The February and March training dates have been combined and will be held February 25-28, 2014. This is a Tuesday through Friday. This is a trial run to see if the other days work better. Please let us know if you have anyone who would be attending the combined February-March training school.