



February 2018

CITY OWNER NEWSLETTER

Corporate News

Exciting times for Heaven's Best in 2018, we will be resuming selling franchises starting in March. As most of you know there are 3 new owners of Heaven's Best Service Group. Robert Ashcraft, DanChild, and Ron Smith, the new owners have all been apart of Heaven's Best for over 20 years and are looking forward to moving forward. Thankfully Linda, John, Bill, and Greg are all remaining at the corporate office as part of the Heaven's Best team. Our priority is to help each of you reach your goals, If at any time we can help you with your business please don't hesitate to contact us at the corporate office. We look forward to great things in 2018 and are thankful for each of you being apart of Heaven's Best.

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Generating Business

Historically February is a slower month for business. Utilize this time to go out and generate business and new customers by joining a network group, contacting existing customers regarding your February special, and fine-tuning your advertising. It is always a good idea to build both commercial and residential clientele. Don't wait for the phone to ring instead, take your marketing material to local churches and business and introduce yourself and your services. Also, make sure to stress the importance to your existing customers of writing a 5-star review for your services on Yelp or google advertisement. Future customers will be more likely to call you over the competitor if you have more reviews.

*Build your own dreams or someone else will hire you to build theirs.--Farrah Gray

*The Question isn't who is going to let me; it is who is going to stop me.--Ayn Rand.

Monthly Reports

Please send in your monthly reports, they are very important to the company. If you are behind, we ask you to please get your reports caught up to date as soon as possible. Thank you to all who are current, you make our job easier and we appreciate all your efforts!

EZ-Net Tools Minute

EZNetTools has created the most streamlined Heaven's Best Website template yet. When you sign up with one of our Success Packages, you get all of the features you love and even some you didn't know you needed. You get a totally secure, fast loading website with a sleek, modern design. It's mobile friendly, accepts online payments, and ranks on Google's system better than before. We have developed an automatic review system to help you earn those ever important reviews. Go to heavensbest.eznettools.com to see the template and sign up today!

New Owners Webinar

Heaven's Best Corporate is pleased to announce new ownership! We are excited to help this company grow and expand to its full potential. We invite you to join a webinar on February 22nd at 12:00 PM PST to meet the new owners and learn about the plans we have for the company. Don't miss it! Check your email for a link to the webinar, or call EZ-NetTools to find out how today.